MyParkScotland celebrates the Year of History, Heritage and Archaeology

On 26 April 2017 MyParkScotland will launch a History, Heritage and Archaeology project campaign theme to support groups looking for funding through Scotland’s only greenspace crowdfunding platform.

If you are a history, heritage or archaeology group wanting to run a project in your local park or greenspace we would love you to join us! Similarly, if you are a greenspace group or Friends of Park group looking for funding for a heritage project then this theme is for you.

Being part of the theme will raise profile and increase coverage and donations to your project. Creating a “buzz” around the theme will allow for better promotion, social media and press both locally and nationally.

It’s a great opportunity to not only raise much needed cash, but also to promote your group and the work you do. There is a good chance you will attract new volunteers or members as the campaign develops.

MyParkScotland will also offer support to groups listing as part of the theme including marketing and promotion guidance and training sessions.

Projects will gain from all the benefits offered by listing through MyParkScotland including a trustworthy donation platform, TEXT giving and the opportunity for donors to Gift Aid their donation to build an endowment fund for parks and greenspaces.

Projects under a particular theme can be big or small, the themes will work best if there are projects of varying sizes and outcomes so potential donors can find a project that meets with their interests.

Parks and greenspaces as well as the buildings and features within them provide a rich part of our history and heritage. This theme will showcase the heritage of our parks and greenspaces and the exciting projects going on to celebrate this. Projects could include works to restore historic buildings or monuments, events to mark the historical importance of parks, history trails, signage and interpretation.

Successful projects include the West Boathouse redevelopment at Glasgow Green, the Children’s Nature Trail, (inspired by Hans Christian Andersen) in Starbank park, Glasgow and the Let’s bring the bandstand back to life project in Saughton Park and Gardens, Edinburgh. Current live projects include the Monteath Mausoleum Restoration at Glasgow Necropolis.

What next?

If you would like to find out more about how to join this exciting fundraising campaign then contact MyParkScotland project manager Ian Goodman on 01786 849 757 or by email: ian.goodman@mypark.scot

You can also go straight to sign up here.

In addition to the themed campaigns MyParkScotland are offering exciting online crowdfunding training “Crowdfunding 101” facilitated by crowdfunding expert Tim Wright from Twintangibles.

We are also organising a training/coaching session for projects taking part in the campaign in Glasgow on 19 or 20 April. Find out more from Ian Goodman, email: ian.goodman@mypark.scot